MEDIA KIT
2017

Quizony

About Us

What we do?

Quizony Personality Quizzes on the web and mobile app bring all of our award-winning and fun personality quizzes to your fingertips, so you can pass the time while standing in lines, taking the bus, or sitting in a waiting room, and learn more about yourself in the process!

Who we are?

We started our journey in 2014, with our "What Animal Are You?" personality quiz, which instantly became the second-most-popular story on Facebook, with nearly a million likes, a million and a half shares, and almost two million comments! Today, Quizony has more than 500 quizzes and a strong fan following with over half a million Facebook fans and over a 100K direct email subscribers.

Quizony By The Numbers

5.5 M
Monthly unique visitors

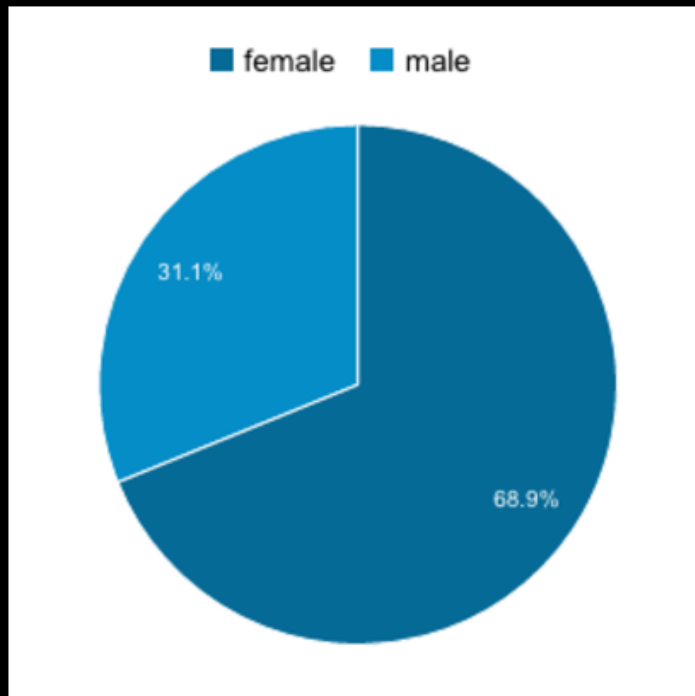## 130 M
Total monthly content views

International Reach
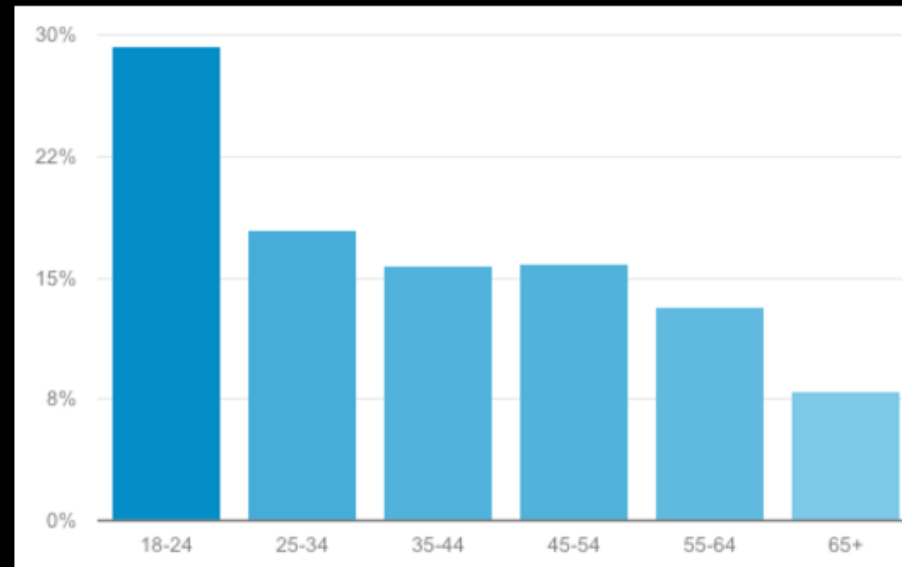Canada, Mexico, Philippines, MENA, India, South Africa

750,000
Social media fans and followers

Audience Insights

Gender

- female
- male

31.1%

68.9%

Age

| | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ |

30%
22%
15%
8%
0%

40%
Returning Visitors

60%
New Visitors

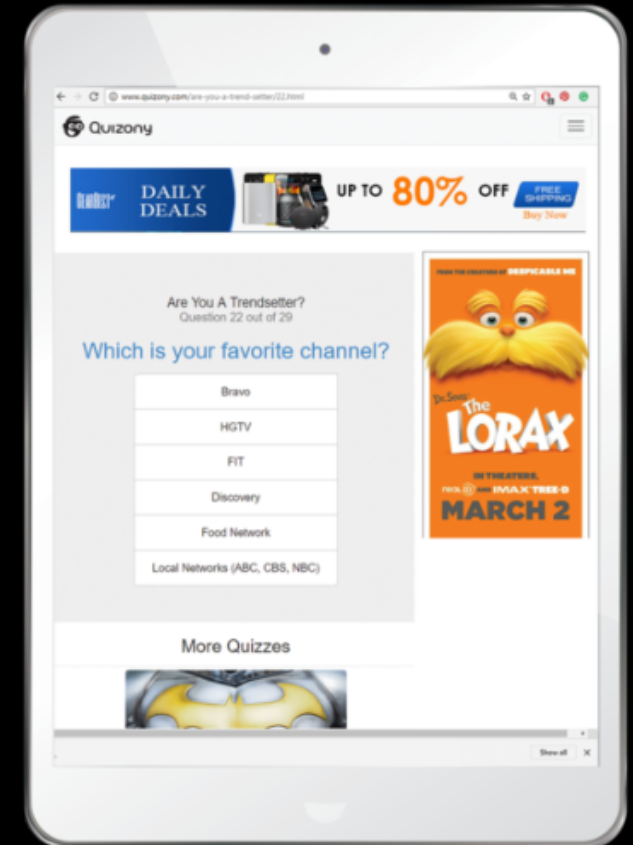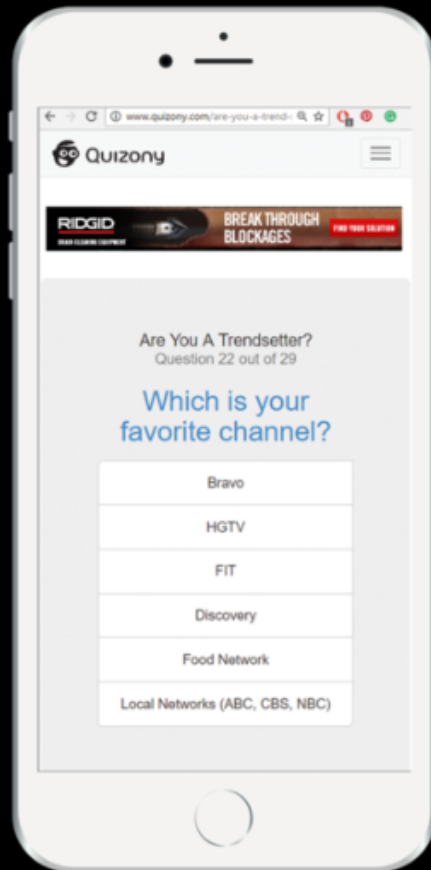## Country

US: 86%

UK: 7%

ROW: 7%

Device Category

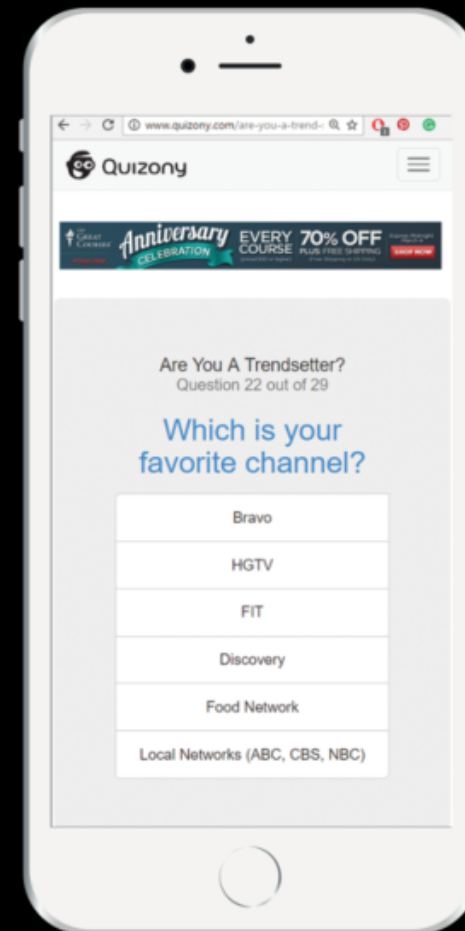Desktop: 47%

Mobile: 45%

Tablet: 8%

Premium Ad Placements

- 728 x 90 leaderboard
- 300 x 250 medium rectangle
- 300 x 600 wide skyscraper
- Pushdown
- Digital billboard
- Mobile web

Sponsor A Quiz

Custom quiz designed to get your brand noticed by the right audience at scale. Engage your users and unlock their minds to understand their real sentiments about your brand. Backed by data and deep analytics, the Sponsored Quiz gives our advertisers a chance to achieve marketing performance that is second to nothing.

Advertise With Us

PMP: We are integrated with OpenX and Index Exchange for our advertisers to buy our premium inventory programmatically.

Direct Sales: For direct sponsorships via our core ad server, please contact our sales team for further information.

Advertising Sales Contact

advertising@quizony.com

855 765 9009

http://www.quizony.com/advertise.html